

Strides Therapeutic Horsemanship Center

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Web Master

The **Webmaster for Strides** is responsible for managing and maintaining Strides' website, which is hosted and built using **WIX services**. This role includes updating content, ensuring the site is user-friendly and functional, troubleshooting technical issues, and optimizing the website to effectively represent Strides and its mission. The webmaster ensures the website is current, visually appealing, and provides a seamless experience for visitors, donors, and supporters.

Position: Web Master

Organization: Strides

Location: Remote

Commitment: as necessary

Position Overview:

We are seeking a skilled and detail-oriented **Webmaster** to manage and maintain the Strides website. This position involves using **WIX services** to ensure the website remains up-to-date, visually appealing, and functional. You will be responsible for adding new content, troubleshooting technical issues, and optimizing the site to meet the needs of our visitors, donors, and community. Your work will play a crucial role in supporting Strides' mission and enhancing our online presence.

Key Responsibilities:

- Maintain and update the Strides website regularly, ensuring all content is current and accurate.
- Design, update, and optimize web pages using WIX's website builder to enhance user experience.
- Troubleshoot and resolve any technical issues that may arise with the website's functionality.
- Ensure that the website is mobile-friendly, fast-loading, and compatible across various devices and browsers.
- Work with team members to create and implement new content, such as blog posts, event pages, and donor information.
- Implement search engine optimization (SEO) best practices to increase the website's visibility and traffic.
- Monitor website analytics and report on performance, suggesting improvements based on data insights.

- Collaborate with the marketing and communications teams to ensure the website aligns with Strides' branding and messaging.
- Assist with the integration of donation platforms, registration forms, and other interactive elements on the website.

Qualifications & Requirements:

- Proficiency in using **WIX services** to build and maintain websites.
- Experience with web design and development, including HTML, CSS, and SEO best practices.
- Strong attention to detail, with the ability to ensure a consistent and high-quality user experience.
- Problem-solving skills, with the ability to troubleshoot and resolve technical issues independently.
- Good communication skills to collaborate with team members and incorporate feedback into website improvements.
- Familiarity with website analytics tools and understanding of performance metrics.
- Experience with nonprofit or community-oriented organizations is a plus.

If you are passionate about web design, enjoy problem-solving, and want to make a meaningful impact by supporting Strides' online presence, we invite you to apply for the **Webmaster for Strides** position.