# **Strides Therapeutic Horsemanship Center**

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## **Volunteer Fundraising and Development Coordinator**

The **Volunteer Fundraising and Development Coordinator** plays a key role in helping Strides raise funds and secure resources to support its programs and mission. This volunteer position assists in planning and executing fundraising events, cultivating donor relationships, and supporting campaigns that drive financial support. The coordinator will collaborate with the development team to identify potential donors, engage the community, and ensure the success of Strides' fundraising initiatives. This role is ideal for individuals with a passion for philanthropy and a strong desire to make an impact.

Position: Volunteer Fundraising and Development Coordinator

**Organization:** Strides

**Location:** in-person/remote **Commitment:** 20+ weekly

#### **Position Overview:**

We are seeking a dedicated and passionate Volunteer Fundraising and Development Coordinator to support Strides in its fundraising and development efforts. This volunteer position is integral to our mission, assisting with the planning, implementation, and execution of fundraising initiatives, donor engagement, and community outreach. The coordinator will work closely with the development team to create strategies that increase financial support, ensure sustainability, and grow our donor base.

### **Key Responsibilities:**

- Fundraising Campaigns: Assist in the development and execution of fundraising campaigns, both online and offline, to meet financial goals.
- Donor Engagement: Support efforts to identify, cultivate, and maintain relationships with current and potential donors, sponsors, and partners.
- Event Planning: Help organize fundraising events, such as galas, auctions, and online campaigns, ensuring smooth logistics and participation.
- Outreach & Communication: Draft and send outreach materials (letters, emails, and social media posts) to raise awareness and encourage donations.
- Database Management: Maintain and update donor databases, tracking donations, contact details, and engagement efforts.
- Collaborative Work: Work closely with the fundraising team, volunteers, and other stakeholders to create and implement development strategies.

- Reporting & Monitoring: Track the progress of fundraising goals and assist with reporting outcomes to leadership and stakeholders.
- Sponsorship & Partnerships: Help identify new sponsorship opportunities and maintain existing partnerships to secure financial support.

#### Qualifications & Skills:

- Strong written and verbal communication skills.
- Previous experience in fundraising, donor relations, or nonprofit development is preferred.
- Organizational skills with the ability to handle multiple tasks and deadlines.
- Ability to work independently and collaboratively in a team environment.
- Familiarity with fundraising platforms, donor management software, and social media tools.
- Passion for Strides' mission and commitment to contributing to its success.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint) and Google Drive.

This volunteer position provides a unique opportunity to gain hands-on experience in nonprofit fundraising and development while making a direct impact on Strides' ability to deliver its programs. If you are passionate about building relationships, creating fundraising opportunities, and supporting a meaningful cause, we encourage you to apply.